

EXECUTIVE LEADERSHIP • INTERNATIONAL EXPOSURE • PRACTICAL BUSINESS LEARNING

INTERNATIONAL MINI MBA PROGRAMME

A 6-month hybrid management programme with **3 months in the participant's country of residence** and **3 months in the United Kingdom**

Programme Fee GBP 2,500	Format Hybrid delivery	Award GCA-accredited certificate
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Programme at a glance

This programme is designed for emerging managers, entrepreneurs, administrators, graduates, and professionals who want a compact but credible business qualification pathway. It combines business fundamentals, leadership development, strategic thinking, applied projects, and UK-based international exposure in one structured executive format.

<p>Why it stands out</p> <p>A shorter and more accessible alternative to a full MBA, while still delivering practical management learning and executive confidence.</p>	<p>Who it is for</p> <p>Career-focused professionals, early managers, business owners, graduates, and international participants seeking structured business exposure.</p>
<p>Delivery model</p> <p>Months 1-3 are delivered through online and locally supported learning; months 4-6 are delivered in the UK through intensive engagement.</p>	<p>End benefit</p> <p>Participants complete the programme with sharper business judgment, stronger presentation skills, broader global perspective, and an accredited certificate.</p>

Programme Overview

The International Mini MBA Programme provides a structured executive learning journey for participants who want practical knowledge in business and leadership without the time and financial commitment of a traditional MBA. The curriculum is intentionally application-focused, helping participants understand how organisations operate, how leaders make decisions, and how ideas can be translated into growth, performance, and impact.

Participant Profile	Core Learning Outcomes
<ul style="list-style-type: none"> • Aspiring managers and team leaders • Entrepreneurs and startup founders • Working professionals preparing for promotion • Graduates seeking practical business exposure • International learners interested in UK executive experience 	<ul style="list-style-type: none"> • Strengthened leadership and decision-making capability • Practical understanding of strategy, marketing, finance, and operations • Improved professional communication, teamwork, and presentation confidence • Exposure to international business thinking and workplace expectations • A final capstone project or strategic presentation

Programme Structure

Phase	Duration	Delivery format	Main focus
1	Month 1	Online / local residency	Orientation, business foundations, leadership mindset, and study readiness.
2	Months 2-3	Blended study in country of residence	Core modules, tutorials, case analysis, reflective learning, and applied assignments.
3	Months 4-6	UK residency / intensive block	Applied workshops, UK sessions, capstone project, presentations, and networking.

Indicative Module Areas

<p>Business Leadership and Organisational Behaviour Leading teams, motivation, communication, and workplace culture.</p>	<p>Strategic Management and Competitive Thinking Business strategy, market positioning, growth planning, and analysis.</p>
<p>Marketing, Branding, and Customer Value Customer acquisition, market communication, and digital relevance.</p>	<p>Business Finance for Managers Budgeting, pricing logic, financial interpretation, and performance awareness.</p>

Innovation, Entrepreneurship, and Digital Transformation

Innovation methods, digital tools, process improvement, and opportunity development.

Operations, Project Delivery, and Professional Communication

Execution planning, stakeholder management, reporting, teamwork, and presentation skills.

The UK Learning Phase

The final three months in the United Kingdom form the international immersion stage of the programme. During this phase, participants deepen their learning through live sessions, guided workshops, project clinics, peer collaboration, and exposure to the UK professional environment. Depending on the cohort calendar, activities may include seminars, guest sessions, institutional visits, business engagement opportunities, and networking events.

What participants gain in the UK

- International classroom exposure
- Practical workshops and guided discussions
- Professional networking and peer collaboration
- Cross-cultural business perspective
- Capstone presentation opportunity

Important participant notes

- Participants must meet applicable travel and immigration requirements.
- Programme support documents may be issued subject to internal policy.
- Visa fees, flights, accommodation, local transport, and feeding are usually separate from tuition unless otherwise stated.
- Specific UK activities may vary by cohort schedule and operational arrangements.

Assessment and Certification

Assessment methods

Assignments, reflective tasks, case discussions, participation, and a final project or presentation.

Final output

A practical business output such as a market-entry idea, business improvement plan, or strategic presentation.

Certification

Successful participants receive a GCA-accredited certificate subject to academic and administrative completion requirements.

Fee Information

Tuition fee

GBP 2,500

Included

Academic delivery, learning support, assessments, and certificate processing.

Usually excluded

Visa fees, flights, accommodation, local transport, feeding, and other personal expenses unless specifically included in an official offer.

Admissions note

Intake dates, class schedules, and cohort locations should be confirmed in the

official programme calendar or offer issued to applicants.

Why Choose This Mini MBA?

<p>Compact but credible</p> <p>A shorter executive-format pathway for busy professionals who want structured business learning without a full MBA commitment.</p>	<p>International exposure</p> <p>A two-stage delivery model that blends local accessibility with UK academic and professional experience.</p>
<p>Practical and career-focused</p> <p>Course content is built around real application, making it relevant to workplace growth and entrepreneurship.</p>	<p>Accessible pricing</p> <p>At GBP 2,500, the programme is competitively positioned for participants seeking value, structure, and international relevance.</p>

INTERNATIONAL MINI MBA PROGRAMME

GCA-accredited • Hybrid delivery • 6 months • 3 months in-country + 3 months in the UK